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T.D.
03/12/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re Patent Application of
HAN et al

Serial No. 09/758,212
Filed: January 12, 2001

For: ADVERTISING METHOD USING CODE IMAGE PHYSICALLY OR
ELECTRONICALLY REPRESENTED AND APPARATUS THEREOF

Atty. Ref.: 2834-36

Group: 2151

Technology Center 2100

Examiner: unassigned

* * * * *

Date: March 11, 2003

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

INFORMATION DISCLOSURE STATEMENT

As suggested by 37 C.F.R. 1.97, the undersigned attorney brings to the attention of the Patent and Trademark Office the references listed on the attached form PTO-1449, a copy of each of which is enclosed. This is not to be construed as a representation that a search has been made or that no better prior art exists, or that a reference is relevant merely because cited.

The Examiner is requested to initial the attached form PTO-1449 and to return a copy of the initialed document to the undersigned as an indication that the attached references have been considered and made of record.

Respectfully submitted,

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A circular stamp with the text "O I P E" at the top and "J C 54" at the bottom. In the center, it says "MAR 11 2003". Below the date, there is a serial number "4707878". The outer border of the stamp contains the text "INT'L TRADEMARK OFFICE" repeated twice.

INFORMATION DISCLOSURE CITATION

ATTY. DOCKET NO.

SERIAL NO.

2834-36

09/758,212

RECEIVED

(use several sheets if necessary)

HAN et al

MAR 12 2003

FILING DATE

GROUP

January 12, 2001

2151

Technology Center 2100

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

OTHER DOCUMENTS (including Author, Title, Date, Pertinent pages, etc.)

*Examiner

Date Considered

Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to application.

Form PTO-FB-A820 (Also PTO-1449)